Institutional Effectiveness
2022-2023

Program: Studio Arts BS
College and Department: College of Fine Arts, School of Art, Craft, & Design
Contact: Kimberly Winkle
Mission:

The mission of the School of Art, Craft, & Design is to prepare its majors for careers or meaningful experiences in visual art studios, design practice, and art education. More broadly, the SAC&D seeks to enable students to discover creative potential, learn skills in design processes, acquire cultural knowledge, and develop critical faculties through visual art experiences. The SAC&D also seeks to instill an appreciation of visual arts in all University students and to broaden the cultural perspective of the community, state, and region. A unique facet of Tennessee Tech is the School of Art, Craft & Design's satellite campus, the Appalachian Center for Craft, which is dedicated to promoting excellence in American craft by providing access to the highest quality professional education in studio crafts and presenting diverse craft artists, works and events in a community arts context. The ACC's primary function is in support of the academic program as stated in the undergraduate course catalog.

The School of Art, Craft, & Design has developed its degrees in accordance with the guidelines established by the National Association of Schools of Art and Design.

Attach Curriculum Map (Educational Programs Only): *See Appendix 1.

SLO 1: FOUNDATIONAL KNOWLEDGE OF ART AND DESIGN PRINCIPLES

Define Outcome:
Students will have foundational knowledge of the principles and elements of design and be able to apply them in the creation of unique works of art.

Assessment Methods:
Successful completion of the final project in Foundations Studio I demonstrating the ability to apply the principles and elements of design into a cohesive and compelling work of art. (Direct assessment).

Criteria for Success (Thresholds for Assessment Methods):
Successful completion of 70% or higher on the final project for Foundations Studio I.

Results and Analysis:
Successful completion of the final project in Foundations Studio I demonstrates the students' knowledge and ability to apply the principles and elements of design.

Foundations Studio I

Years	Students Assessed	Percentage of Students meeting Threshold (C)
2022-23	3	67% (1 failed)

Use of Results to Improve Outcomes:
It is possible that the one failing student in Foundations Studio I withdrew from University altogether; knowing this information would be useful. If so, efforts can be made to address Freshmen retention which also affects success rates for this course. Foundations Studio I is typically taken during the first semester of freshmen year which is when we have observed the highest frequency of university drop-out amongst our students.

SLO 2: STUDENTS WILL HAVE FOUNDATIONAL DRAWING SKILLS.

Define Outcome:
Students will demonstrate foundational drawing skills required to articulate space, form and ideas.

Assessment Methods:
Successful completion of Drawing I final project which displays synthesis of techniques and concepts. Direct assessment.

Criteria for Success (Thresholds for Assessment Methods):
Successful completion of "C" or higher in Drawing I and one of the following: Drawing II, Technical Drawing, or Computer Aided Drawing for the Artist.

Results and Analysis:
Successful completion of Drawing I, along with successful completion of a second drawing course provides students with the skills and knowledge to meet this student learning outcome.

Drawing I

Years	Students Assessed	Percentage of Students meeting Threshold (C)
2022-23	6	100%

Drawing II

Years	Students Assessed	Percentage of Students meeting Threshold (C)
2022-23	2	100%

CAD

Years	Students Assessed	Percentage of Students meeting Threshold (C)
2022-23	1	100%

Use of Results to Improve Outcomes:

No actions are needed at this time.

SLO 3: ALL STUDIO ART STUDENTS WILL UNDERSTAND ART HISTORY.

Define Outcome:

Students will have the ability to synthesize and demonstrate the relationship of art within a historical context.

Assessment Methods:

Final grade in either Survey I or Survey II. (Direct assessment)

Criteria for Success (Thresholds for Assessment Methods):

75% or better in final semester grades.

Results and Analysis:

Successful completion (70%) of Art History Survey I and Art History Survey II provides students with the requisite knowledge and understanding.

Art 2000: Art History Survey I

Years	Students Assessed	Percentage of Students meeting Threshold (C)
2022-23	2	100%

Art 2020: Art History Survey II

Years	Students Assessed	Percentage of Students meeting Threshold (C)
2022-23	2	100%

Use of Results to Improve Outcomes:
The results indicate that the target was met. 100% of the students are demonstrating an understanding of art history.

Summative Evaluation:
- **SLO 1: Foundational knowledge of art and design principles:** Results indicate that we are meeting this benchmark. No further action is needed at this time.
- **SLO 2: Students will have foundational drawing skills:** Results indicated that the threshold is being met. No further action needed, at this time. As the degree program grows, it is possible that these results could change.
- **SLO 3: All studio art students will understand art history:** Results indicated that the threshold is being met. No further action needed, at this time. As the degree program grows, it is possible that these results could change.

Assessment Plan Changes:
- **SLO 1: Foundational knowledge of art and design principles:**
- **SLO 2: Students will have foundational drawing skills:**
- **SLO 3: All studio art students will understand art history:**

Appendix 1: SAC&D BFA Curricular Map

Required courses and experiences: I=Introduce R=Reinforce M=Mastery A=Assessment	STUDENT LEARNING OUTCOMES					
	1. Develop knowledge of great works of art and the stylistic characteristics of the historical periods from which they come.	2. Develop knowledge of multicultural artistic traditions.	3. Exhibit technical competence, critical thinking, and the ability identify and solve problems.	4. Develop the ability to formulate and defend evaluative judgements about art and to make qualitative decisions concerning their own personal creative expressions.	5. Demonstrate professional expertise through the presentation of a culminating exhibition or portfolio.	6. Compete effectively for careers in art education, design or studio arts, and will achieve appropriate professional certification.
ART 1045: Drawing I			I	I		
ART 1050: Drawing II			R	R		
ART 2330: Technical Drawing			I			
ART 1250: Intro. Digital Imaging			I	I		
ARED 1250: Dig. Tech. in Art Ed.			I	I		
ART 1320: Creative Studio			I	I		
ART 1340: FND Studio I	I		I	I		
ART 1350: FND Studio II	I		I	I		
ART 2020: Art History Survey II	I,A	I,A				
ART 2020: Art History Survey I	I,A	I,A				
ARED 2020: Art Ed Theory			I			
ART 2040: Printmaking			I	I		
ART 2050 Intaglio Printmaking			I	I		
ARED 2050: STEAM studio			I	I		
ART 2050, 2210, 2410, 2540, 2510, 2610, 2710, 2810, 2910,: Intro studio courses			I, A	I		
ART 2340: Computer Aided Drafting for the Artist			I	I		
ART 3150: History of Crafts I	R	R				
ART 3130: Art Since 1900	R	R				
ART 3099: Prof. Practices of the Artist				R	I	I
ARED 3155/65: Art Ed Practicum			R			I
ART 3170: History of Design	I	I				

Appendix 1: SAC&D BFA Curricular Map, cont.

Course						
ART 3180: History of Prints	I	I				
ART 3190: Medieval Art History	I	I				
ART 3205: Methods and Media			I	I		I
ART 3210, 3220, 3230, 3410, 3420, 3421, 3520, 3540, 3610, 3611, 3710, 3720, 3810, 3820, 3910, 3920 : Intermediate and advanced studio courses			R	R		
ART 4000: Senior Capstone					R, A	
ARED 4870/81: Residency I & II			I	I		R,A
ARED 4872/82: Prof. Seminar I & II			R	R		R
ART 4410, 4510, 4610, 4710, 4810, 4910: Senior thesis			M	M, A	R, A	R
ART 4220: Design Internship						I
ART 4210/11: Design Practicum			R	R	I	I
ART 4100: Art Tour	R	R				
ART 4040: Art Criticism and Aesthetic Understanding	R	R		R		